

WHY CYA

Hacking is a new and exploding phenomenon. It is here to stay and only get worse. Personal losses are currently estimated at over \$190 billion per year and are guess-to-mated to be increasing annually by about 30%.

Imagine waking up one morning to find that some or all of your financial assets were hacked. The impact.....guilt, confusion, anger, panic, shame, shock.....powerless, ***ALONE!*** “This can’t be true, this must be a mistake, OMG!!”. The FBI and local authorities are not equipped to help. The volume of these crimes far exceeds the resources of our public institutions to help. This is exactly what one of CYA’s founders experienced.

YOU must help ***YOURSELF*** by assuming ***YOU*** may be hacked, and ask: “What can I do, ***proactively***, to avoid becoming a victim?”.



At this point you are enjoying life and the benefits of your hard work.....like the gentleman in the photo on the beach. ***BUT*** there are hackers, like the one in the photo, looking to steal your hard earned money.....don’t let that happen to you.

CYA is an on-line service that provides ***YOU***, a potential victim, with tools aimed to empower you to ***PROACTIVELY*** protect your assets. These actions are independent of the efforts of your banks or other financial or governmental institution(s).

